CDRA President’s Message

Is the Circular Economy Sustainable?

by Terry Weaver, President
USA Gypsum
Denver, PA

A CIRCULAR ECONOMY IS AN ECONOMIC SYSTEM AIMED AT MINIMIZING WASTE AND MAKING THE MOST OF RESOURCES.

Growing up on the family farm in the 60s, we tore down old buildings, pushed them on a pile, added our worn-out tires, some gasoline and burned it. Recycling to us meant that after the fire was out, we pulled the metal and sent it to the scrap yard, concrete or masonry was used as fill and we buried the left overs in a small quarry. Waste from new construction was handled the same way.

Thirty years later the CDRA was founded. Early adapters began processing C&D materials which, when recycled can avoid environmental hazards, protect scarce natural resources, and reduce the nation’s reliance on raw materials and energy. Easy to say, not always so simple to do. Today, mixed C&D recyclers divert millions of tons of C&D materials from landfills and reclaim them every day. Most are suitable for incorporation into new construction materials.

Or are we just going in circles?

The EPA promotes a Sustainable Materials Management (SMM) approach that identifies certain C&D materials as commodities that can be used in new building projects, thus avoiding the need to mine and process virgin materials.

But manufacturers often prefer and trust primary raw materials, so it is essential that demolition waste derived materials can meet the same standard as the primary material. Regulatory barriers sometimes prohibit or discourage the use of reclaimed materials.

Marketing loves to use phrases like natural, non-toxic or eco-friendly to add value to products their companies manufacture; at the same time, they refuse to take their reclaimed materials back, and they design new items that cannot be recycled.

Continued on page 2
True sustainability is a combination of economic, environmental and social factors.

Who needs your product and doesn’t have a supplier?

Is a question we all need to ask ourselves when recycling C&D. Does our product fill an unmet need, or do we need to dislodge established competitors? If they can use it, the second question is why they would change from their current feedstock?

We all need markets for the products we recycle but, who needs or can even use painted wood generated during demolition? What is the best use for this material?

Collaborate, Innovate and Advance

Many mixed C&D processors struggle with markets for wood and process fines.

The value of the CDRA is demonstrated by a new research project searching for a market solution for wood and process fines. For those of us who privately fund University research, we know that it can take years to find the right match of expertise, availability, and interest in a project. After finding a suitable match, negotiating contracts and finalizing protocols add additional time before research can begin.

Theory, research, and protocol came together quickly, following the collaboration of stakeholders at the C&D World Conference held in March. Research to confirm this theory will begin in June. Expediting the project was made possible due to ongoing contracts and a long-term relationship that the CDRA has with a C&D research leader, the University of Florida. If research confirms the theory, results will be enhanced due to the credibility of the CDRA and the University of Florida.

This is an extension of our ongoing work on C&D fines performed by the University of Florida, as the CDRA is working to help find end market answers to challenging material.

CDRA members are building a more sustainable future

Some things haven’t changed much since the 60s. We reclaim aggregates, segregate items of value and bury the remainder in landfills. So, are we going in circles? Technology and processes have improved, but the industry needs markets. Recovery for reuse is what CDRA Members do every day and as the only association focused on C&D, the CDRA is uniquely qualified to help members develop products.

Have an idea but need regulatory and market development assistance? Contact us today at info@cdrecycling.org or 866-758-4721.

Besides serving as President of the CDRA, Mr. Weaver is President of USA Gypsum, Denver, PA.
2019 SPONSOR MEMBERS

The CDRA offers valuable sponsor level membership opportunities to those who support the work of the association to promote and defend the environmentally sound recycling of Construction and Demolition (C&D) material through a diverse and unified voice of members committed to sustainability.

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CDRA NEWSLETTER SPRING 2019
Regulations and legislation affect the C&D recycling industry strongly, in both a positive and negative manner. The CDRA promotes the viewpoint of C&D recyclers to regulators and legislators across the United States. By becoming a pledge member, you help us achieve our goal to make sure the message of the economic advantages of recycling, as well as the environmental advantages, are brought to the attention of policymakers at all levels.

Name (please print) ____________________________________________________________

Signature ______________________________________________________________________

Company/Organization __________________________________________ CDRA Member?  □ Yes  □ No

The Above Organization Pledges a Donation of: □ $1000  □ $2000  □ Other (specify amount) _________

□ Please invoice us for one single payment

□ Please invoice us for the above amount divided into quarterly payments

(1st Quarter: May 31) (2nd Quarter: Aug. 31) (3rd Quarter: Nov. 30) (4th Quarter: Feb. 28)

Please note that the Construction & Demolition Recycling Association has been designated by the Internal Revenue Service as a 501(c)(6) organization. CDRA is incorporated in the state of Illinois. Federal ID# 20-0513267

We recommend you consult your tax professional for questions regarding the deductibility of donations to this fund.
It’s incredible to think that another C&D World has passed us by! Brooklyn, New York was the stage for the only conference dedicated to the construction materials recycling industry! C&D World 2019 proved yet again that our industry continues to grow stronger each year. The conference had something for everyone in attendance and attendees were able to network with top industry leaders, vendors, and hear speakers discuss some of the challenges we as operators are faced with each and every day.

As our industry continues to evolve so do the requirements for higher recovery rates, more detailed reporting, and the need for more education. C&D World showcased some of the latest technological advancements regarding equipment that will help with the challenges. Panelists who presented at C&D World covered a wide variety of topics including fire prevention, diversification in business, close loop recycling, and end market development.

One new twist we tried this year was gathering the opinions of attendees via roundtable discussions during one of the lunches at the event. It seems every C&D recycler struggles with the same problems, finding end markets, and regulations/legislation that are not supportive of recycling. The CDRA already works on these topics regularly, and it was good to get further input on how to solve the issues.

Diversification was a common theme at C&D World 2019, and we ended the conference with two amazing facility tours that included Cooper Recycling and SIMS, each representing very unique recycling facilities with the latest technology in the industry.

Thank you to all that attended including our members, vendors, speakers, and sponsors for all your continued support for the CDRA and C&D World.

We have already started to plan next year’s event and look forward to seeing everyone as we co-locate C&D World 2020 with ConExpo-Con/Agg in Las Vegas March 11. Note that attendees to C&D World will receive badges to access the big equipment exhibition.

Besides serving as CDRA Convention Committee Chair, Mr. Kuhar is Vice President at Champion Waste & Recycling Services, Dallas, TX
Identifying and Solving the C&D Industry’s Challenges

Industry leaders at C&D World list problems and provided answers for what the recycling sector needs.

by William Turley, Executive Director
Construction and Demolition Recycling Association (CDRA)

End markets and regulations, and how sometimes those two things overlap, were the main points cited by participants at the recent C&D World in Brooklyn as the biggest challenges facing the C&D recycling industry.

Last year’s meeting in Nashville was considered by all a major success, even though we were not able to provide a tour of a local recycling facility. That changes in Brooklyn, as we are offering two excellent tours: one of the most advanced MRFs in the world, Sims Municipal Attendees of the C&D Recycling Association’s Annual Meeting were asked, as part of roundtable discussions, a series of questions on what they thought were the biggest problems facing the industry, and suggestions on how to solve those challenges. Each of the groups provided a written report, and the results were collated.

One answer to the question on the biggest hurdles facing the industry summed it up succinctly for the entire group: Policies and regulations are needed to improve the quantity and enticement for outlets to use C&D products. Repeatedly the participants said they needed more and deeper end markets, especially for wood and C&D fines, and those regulations, while necessary to control bad actors, do not always support recycling, which governments, in general, profess to support.

In addition, there was a reported disconnect between public expectations and the business realities of recycling. This can lead to regulatory hurdles for access to some outlets, further driving up the cost to recycle all materials.

Another issue that came up several times in the discussions were labor shortages. Getting and retaining workers remains a challenge, which emphasized the timeliness of a well-attended session on solving labor issues during C&D World 2019.

Proposed solutions

The groups had a wide variety of answers to solve these problems. Suggestions ranged from following the practices of other countries that promote recycling and setting local procurement guidelines to supporting the use of non-spec fill, increasing producer responsibility, and even higher tipping fees to support the recycling option.

But the most common answer was a variation on more effective engagement between the C&D industry and government on all levels to push regulatory reform and markets development.

To help solve labor issues, recommendations included promoting the industry to younger people, and even perhaps developing an internship program.

What should be the role of the CDRA in solving these issues? The participants were virtually unanimous that the organization should play a role in solving these problems, from end markets to working more closely with the government. It was recognized that there is power in numbers, but more members need to become involved to help move any initiatives forward.

Fortunately, the CDRA is already working in these areas, meeting with government officials to promote the industry and its needs. Also, the association has developed papers to support the markets for C&D fines and drywall, and these are available to all members. The CDRA, along with those members, will continue to work to overcome these challenges.

For more information, contact the CDRA at 866-758-4721 or info@cdrecycling.org.

Mr. Turley is Executive Director of the CDRA.
Much of CDRA’s legislative and regulatory work over the years has been focused on supporting our industry’s end markets. For example, CDRA recently completed an exhaustive examination of C&D fines, and the results are available to members to perhaps work with local regulators on building end markets. We are using that work to build on more research for finding different markets for this challenging material.

Our White Paper on recycled concrete is a few years old, but still contains valuable information about the market. It talks about how state DOTs can plan on using recycled concrete as a base, and how successful that has been in the past.

Our work on obtaining a C&D biomass exemption from EPA’s Non-Hazardous Secondary Materials rule made sure that the market could continue unencumbered by regulatory burden.

CDRA has done similar work in the past, paving a way for viable material markets. Currently, the CDRA is taking part in specific key national initiatives to help recycling markets overall. One involves the U.S. EPA’s effort to improve recycling markets, which is divided into four categories:

1. Create a clearinghouse for information that is publicly available and non-proprietary, to support a wide variety of information such as:
   - What is working throughout the country with recycling infrastructure
   - Identifying and linking to grant information
   - Access to resources for state and local governments
   - Opportunities to fund and promote local pilot projects

2. Develop a compilation of metrics and measures currently in use. For each measure, populate a matrix of key attributes such as:
   - Definitions
   - What types of analyses these metrics and measures support
   - Pros and cons of measures/metrics
   - Where in the recycling process these measures/metrics apply
   - Data available
   - Data gaps/needs
   - Quality of data

3. Messaging—For consumers and communities to recognize the value of recycling, reusing, and recovering materials and consumer goods as well as the value of buying products with recycled content, and to receive clear and consistent messages about proper materials management activities—even as products and infrastructure change. For consumers to find it easy to take action based on these messages and, as a result, manage materials and goods in ways that maximize recycling and recovery rates (e.g., reducing contamination of recyclable materials streams).

4. Incentives—Explore how to bring all aspects of the recycling marketplace together to explore what it would take to create and sustain a robust recycling market that effectively considers and responds to changing conditions and local market needs. Topics to discuss could include:
   - What does it take to create a sustainable and profitable recycling marketplace?
   - How do we properly incentivize and encourage consumers to buy products made from recycled materials?
   - How do we properly incentivize and encourage manufacturers to create products made from recycled materials?
   - How do we properly incentivize and encourage the financial system to support the development of recycled infrastructure, companies, and products?
   - How do we focus needed investment in the technology and data to be successful?
   - How do we ensure that policy approaches are effective and dynamic to keep up with changing conditions?

The CDRA is actively involved in that project to serve C&D’s interests. We are also involved in a national coalition of recycling and waste stakeholders in getting legislation passed that will provide federal funds to support end markets and better technology for the recycling industry.

That is the role of the CDRA, to participate in those types of discussions that can help markets, plus do research to help support end markets. Please let us know if you have any ideas on other market generating actions we can take. You may reach us at info@cdrecycling.org.

Besides serving as Chair of the CDRA’s Legislative Committee, Mr. Hill is Vice President of Premier Recycle Company, San Jose, CA.
Recycling Certification Institute Update

Recycling Certification Road Trip

by Stephen M Bantillo
Executive Director, Recycling Certification Institute

RCI attended this year’s C&D World in Brooklyn and it was top-notch as usual and so were the recipients of the CDRA Annual Awards. For those of you who did not attend, you can read more about the awards and the recipients here: https://cdrecycling.org/news/cdra-awards/. Let me point out that ten of the awardees represent current RCI-Certified Facilities or ones that are in the process of certification. How is this relevant you ask? RCI only certifies operations that meet the National Standard CORR Protocol. These companies continually strive to improve their operations and recognize RCI-Certification as a means of demonstrating their commitment to excellence in accurate reporting and verified performance. Congratulations to all the awardees!

Leaving C&D World and before returning to “HQ”, RCI journeyed to the Mid-Atlantic to meet with numerous facilities in Maryland and Virginia. I am pleased to report we have existing facilities that have renewed their RCI Certifications and we anticipate adding a couple more area facilities to the growing list.

While in the area, RCI met with Washington DC government staff who are responsible for enforcing DC’s Green Construction Code.

DC’s Department of Consumer and Regulatory Affairs (DCRA) oversees the Green Construction Code that requires projects to divert 50% of the waste from landfill and provide evidence that the C&D materials have been appropriately diverted from landfill. Compliance is critical because failure to provide the necessary documentation may result in a delay in issuance of a Certificate of Occupancy and fines of $10,000 or more. DCRA has recognized that the processes and reporting of RCI-Certified Facilities have undergone a stringent review to meet the National Standard. As such, projects taking their materials to an RCI-Certified Facility with an overall diversion rate of 50% or higher require much less documentation to satisfy the Green Construction Code. We are pleased with DCRA’s interest in making a positive impact on the C&D industry and look forward to working with them on efforts to improve their C&D wasteshed.

Best regards,

Stephen M. Bantillo is Executive Director of the Recycling Certification Institute and can be reached at info@recyclingcertification.org.

What Is Your C&D Facility’s Recycling Rate?
The Recycling Certification Institute has launched its online version of the Certification of Recycling Rates (CORR) program. This program provides credible, ISO-level third-party certification of C&D facilities’ true recycling rates.

Can You Prove It?
CORR is the only program that provides a credible, third-party look at the true recycling rates. It is the only program recognized by USGBC for the new extra point under LEED for using a certified recycling facility.

Why Become Certified with RCI?
• Government agencies want accurate reporting of C&D recycling rates from facilities
• Many green building programs require recycling of C&D materials
• LEED Specifies use of CORR to gain an extra point for your clients
• Verify your facility’s performance and have your recycling rate published with RCI
• Give your facility a marketing edge over the non-certified facilities

CORR is administered by the Recycling Certification Institute. For more information, including scheduling a recycling rate certification or to register your facility with the Institute, go to www.recyclingcertification.org.

Contact:
Recycling Certification Institute
PO Box 160166
Sacramento, CA 95816
916.242.8287
e-mail: info@recyclingcertification.org
website: www.recyclingcertification.org
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- Steel Recycling Institute
- StopWaste
- Washington State Department of Ecology
- Washington State University School of Design & Construction

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- GB & B, Inc.
- Green Seal Environmental, INC.
- RPS Environmental Solutions LP
- SCS Engineers
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- Buildtrire Manufacturing
- CBI-Continental Biomass Industries, Inc., A Terex Brand
- Comerica Bank
- Commonwealth Equipment Corp.
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- Agretech Corp
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- Baltimore Recycling Center, LLC
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- Bayshore Recycling
- Bee Green Recycling & Supply
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- C & M Recycling, Inc.
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- Elite Waste Services / Wall Recycling, LLC
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- EnviroSolutions, Inc.
- Ewles Materials
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- Flint Hills Resources
- Florida Waste haulers & Recyclers Coalition
- Florin Perkins Public Disposal
- Frank Road Recycling Solutions/JDM Services, LLC
- Future’s Fuel LLC
- Gillies Creek Industrial Recycling
- Greenway Resource Recovery, LLC
- Halifax C&D Recycling Ltd.
- Hayward Transfer Station
- Hazex Construction Company
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- Hungry Buzzard Recovery
The CDRA will again co-locate C&D World 2020 at its Annual Meeting on March 11, 2020, during the huge ConExpo-Con/Agg show held March 10-14, 2020 at the Bally’s Hotel in Las Vegas. As always, attendees to C&D World will get badges to enter the equipment exhibition at the Las Vegas Convention Center, which is truly a sight to be seen. Attendees to C&D World will be treated to an excellent half-day program, the exciting fundraiser, as well as room rates reduced from what one can get from the show. So please make your plans now to have C&D World as part of your Las Vegas itinerary.

If you are not able to make C&D World but still want to go to ConExpo-Con/Agg, reduced rate exhibit hall badges can be purchased through the CDRA. More information will be available in the next two months.

Also, the CDRA will be sponsoring select education sessions at ConExpo-Con/Agg and can provide reduced rates to all sessions at the big show.

CDRA members receive discounted rates for ConExpo-Con/Agg Educational Sessions:
- $95 – early bird rate until January 17, 2020
- $149 until March 9, 2020
- $179 during CONEXPO-CON/AGG show days

Additionally, CDRA members will be eligible to register for ConExpo-Con/Agg educational sessions at the following discounted rates:
- $495 for an all-session pass with USB recording
- $345 for an all-session pass
- $175 for a single-day pass
- $59 per single session

C&D World 2020 registration pricing will be announced in the upcoming months.

Save the Date
C&D World 2020, March 11, 2020. Remember to make CDRA part of your ConExpo-Con/Agg plans!
Broad Run Recycling, leading the way for construction waste recycling in the Washington DC area since 2008.

BRR thanks the members and staff of the CDRA for your continued support and advocacy.

Broad Run Recycling
9220 Developers Dr.
Manassas, VA 20109
571.292-5333
www.broadrunrecycling.com
DEDICATED TO ADVANCING THE INDUSTRY

Becoming a CDRA member offers your business support and resources that can't be found elsewhere. The CDRA promotes and defends the environmentally sound recycling of Construction and Demolition (C&D) material through a diverse and unified voice of members committed to sustainability.

CDRA members are an important part of association efforts as we focus on the future of C&D debris recycling over disposal.

CDRA members process millions of tons of: Asphalt, Concrete, Gypsum, Metals, Wood, Shingles, and more…

CDRA FOCUS

Founded as the Construction Materials Recycling Association (CMRA) in 1996, the association adopted the name Construction & Demolition Recycling Association (CDRA) in 2013 to best reflect its membership base: private sector businesses, public sector agencies and vendors to the C&D recycling market. There are a broad range of industries represented, including construction, demolition, public sector services, waste management services, rock and building materials companies, road construction companies, and more.

HELP YOUR BUSINESS STAY CONNECTED TO THE FOLLOWING:

- Regulations and Legislation that affect your business
  » Support with pending rules and regulation lobbying
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- Fines
  » ADC
  » New product development
- Safety Issues
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- Fire Safety
- Technology advances
  » Screens
  » Shredders
  » Robotics
  » Gasification
- Annual meetings in great locations that include facility tours
- Shingle recycling activities, markets, trends and regulations
- Industry data and statistics available for use with customers, regulators and local and State government entities
- Comprehensive industry database with state-by-state regulations
- The latest industry news
- Finished Product Markets and Trends

scan to go to our website
JOINING the CDRA
Construction & Demolition Recycling Association

Membership Categories and Dues
We are a (please check one):
☐ C&D Processor, Generator, Landfill, or Hauler . . . $795
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TOTAL ENCLOSED: ____________ check no.: ____________ (you may also join online at www.cdrecycling.org)

Your CDRA Membership Includes:
• Full access to association resources and membership list for networking
• Reduced registration rates for the CDRA Annual Meeting and other association events
• Member listing on the CDRA website, CDRecycling.org

Company Name: ____________________________________________________________
Mailing Address: ____________________________________________________________
City: __________________________ ST/Prov: _______ Zip/Postal Code: ____________
Telephone: __________________________ Fax: __________________________
Website: __________________________________________________________________
Primary Contact: __________________________________ Title: __________________
Primary Contact Email Address: (REQUIRED) __________________________________

If your facility address differs from your mailing address, please indicate how you want your organization to be listed on the CDRA website:
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Additional Contacts (please provide up to two additional names and email addresses):
Name: __________________________ Title: __________________________ Email: __________________________
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Recycling Operations Fire Prevention (FREE)

Description:
The webinar is geared toward operations personnel and owners.

Who should attend:
This webinar is geared toward operations personnel and owners.

We will be sharing known best practices that are employed by recycling companies that are proven to reduce fire risk.

We will discuss practical strategies and activities to minimize risk of fires in a recycling facility.

Operations and heavy equipment are expensive and potentially devastating. This webinar will be sharing proven best practices that are known to reduce fire risk in the recycling industry.

Date: Tuesday, July 23, 2019

WEBINAR

For up-to-date information go to cdrecycling.org